

Katarina Stefanović

PROFILE

Producer with 6+ years delivering international conferences, brand experiences and live events for up to 2,000 guests. Strong in budgets, supplier coordination and live show direction.

SKILLS

International Coordination
Production delivery across 4 countries (Serbia, Czech Republic, Greece, Switzerland) · Cross-border coordination of suppliers, vendors and creative, technical and scenic teams · Welcoming international delegations and stakeholders.

Production
Budgeting & cost control · International logistics · Vendor & subcontractor management · Procurement, supplier management & negotiation · Timeline & risk management · Contracts, rights & clearances · Permits & regulatory compliance

Live - Show direction & calling · Rundowns & technical riders · Scenic and stage design · AV production · Speaker & performer curation

EDUCATION & LANGUAGES

Education
BA Journalism — FMK, Singidunum University, Belgrade (2010–2014)
Languages
Serbian (native) · English (fluent)
Status
Serbian national, based in Belgrade

SELECTED PRODUCTIONS – FULLHOUSE OGILVY 2023 - 2026

COCA-COLA CCHBC — ANNUAL LEADERSHIP CONFERENCES 2023 - 2026

- Produced recurring leadership conferences with other production company`s in Prague(2024) and Athens(2025), part of the main production team of the annual leadership conference held in Belgrade (2026) for up to 1,500 attendees.
- Owned budgets and additional costs for every edition, from first estimate through final reconciliation.
- Led technical, scenic and creative suppliers; managed contracts, rights and clearances, on site logistics and operations.
- Directed the live programme: rundowns, rehearsals, speaker and performer curation, and show-calling.

COCA-COLA CCHBC — ANNUAL INTERNAL KICK-OFF CONFERENCE 2023 - 2026

- Live programme direction for up to 2,000 attendees, including minute-by-minute rundowns and technical riders.
- Stage and scenic design sign-off, AV production, moderator and performer selection, full budget oversight.

COCA-COLA CCHBC, ZUG, SWITZERLAND — HQ BRANDING & REDESIGN 2025

- Coordinated graphic and scenic teams across borders: production, transport, installation and on-site implementation at the client Headquarters in Zug.

HEINEKEN · BIRRA MORETTI · BAMBI — BRAND EVENTS & ART-LED CAMPAIGNS 2023 - 2026

- End-to-end production of brand conferences, exhibitions and installations: creative development, scenography, logistics, budgeting, contracts and live execution.

PROFESSIONAL EXPERIENCE - THIS AND THAT PRODUCTIONS, BELGRADE 2018 – 2023

Film, TV and commercial production company. Moved across departments as production needs required, building end-to-end coverage of coordination, finance and on-location delivery.

Assistant Location Manager
2023

- Location scouting, securing and management for film and TV; on-set logistics, permits & permissions, location agreements, access/parking logistics and transport, and day-to-day troubleshooting.
- Crew/vendor coordination, call sheets and daily production reporting.

Financial Manager
2021 – 2022

- Built and controlled production budgets, cash flow and cost reporting across concurrent productions.
- Contracts, banking documentation and financial records; cross-department financial coordination.

Production Coordinator
2018 – 2021

- End-to-end coordination across pre-production, production and post; rights and clearances.
- Coordinated creative and post teams on ATL, OOH and digital campaign deliverables.

SELECTED FILM & TV CREDITS
Bad Blood (feature, 2021) · Bad Blood (TV series, 10 eps.) · Darkling (2022) · Klan (Seasons 1–3) · Mama i tata se igraju rata (Seasons 1–2) · Common Story (2019)